(iii) Camping site at Kohra range Kaziranga-Rs. 152 lakhs, (iv) Road Signages for Assam-Rs. 24 lakhs.

**Increase in business in Hotels by organising 'Plays'**

†1360. SHRI RAMA SHANKER KAUSHIK: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether Government have started organising plays in its Five State Hotels to increase business;

(b) if so, since when and the names of the hotels and quantum of the increase in the business made so far; and

(c) whether I.T.D.C. have recently engaged a troupe; if so, the money spent on it and the authority that approved it and profits accrued to the I.T.D.C?

THE MINISTER OFTOURISM AND CULTURE (SHRI JAGMOHAN): (a) and (b) Following general trend/practice in the hospitality sector, ITDC is also organising various cultural activities including plays from time to time in Ashok Hotel, New Delhi. These activities are promotional in nature and have a direct impact on note[1] business. It is, however, not feasible to quantify its profitability in commercial terms.

(c) ITDC like all other hotels constantly and regularly engages cultural and theatre groups for its valued customers. This is a business practice in the hospitality industry.

**Promotion of Pilgrim Tourism in Orissa**

1361. SHRI SURENDRA LATH: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether Government have a proposal to promote Pilgrim Tourism;

(b) if so, the State-wise number of pilgrim Centres identified for development;

(c) whether any such centre has been identified in Orissa;

(d) if so, the details thereof; and

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†Original notice ot the question was received in Hindi.

(e) the steps taken/proposed to be taken to develop tourist infrastructure in these pilgrim centres in Orissa?

THE MINISTER OFTOURISM AND CULTURE (SHRI JAGMOHAN): (a) The National Tourism Policy announced in the year 2002 envisages several measures including the development of tourism connected with the pilgrimage.

(b) With a view to providing an elevating image of India's culture and promoting healthy and sustainable tourism, including pilgrim tourism, during the Tenth Five Year Plan, the Ministry of Tourism and Culture has drawn up proposals to develop hubs which synthetise the elements of culture, tourism and clean civic life.There would be at least one such hub in every State and Union Territory. Some of these hubs include pilgrim centres.

Besides, tourism circuits have also been taken up for development.

(c) Yes, Sir.

(d) and (e) Udaigiri, Khandgiri have been identified in Orissa for integrated development.

**Scheme for rejuvenation of culturally and historically significant places**

1362. DR. VIJAY MALLYA: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the State Government of Karnataka has requested Government to include Hampi, Srigangapattinam, Belur and Halebid in the scheme of rejuvenation of culturally and historically significant towns similar to Varanasi and Madurai; and

(b) if so, Government's reaction to the said proposal?

THE MINISTER OFTOURISM AND CULTURE (SHRI JAGMOHAN): (a) and (b) The Ministry of Tourism and Culture is developing Hampi as one of the hubs in which elements of culture, tourism and clean civic life would be synthesised. Some programme of this nature has also been taken up in Varanasi. With regard to other towns, protected monuments are being looked after by the Archaeological Survey of India and they are being conserved/improved. The other matters pertaining to rejuvenation